

S.T.D.S

ICARIANS

# CAMPUS TO CORPORATE

The Real-World Workplace Readiness Program

Workbook-Based | Trainer-Led | With Certification



# ABOUT THE PROGRAM

*Colleges produce graduates*

*Organisations expect professionals*

*Between the two lies a Gap*

***That gap is not technical knowledge. It is workplace behaviour, ownership, communication, and professional maturity.***

**Campus to Corporate** is a structured workplace readiness program designed to prepare students for real corporate expectations before they enter their first job.

This program focuses on building professional behaviour, communication discipline, accountability, and workplace awareness through structured activities and guided reflection.

01

**Poor professional communication**

02

**Lack of accountability**

03

**Casual work behaviour**

04

**Difficulty handling feedback**

05

**Weak workplace discipline**

# WHY THIS PROGRAM

**Recruiters consistently highlight these concerns about fresh graduates:**

*This program prepares them before they enter the workplace.*

# PROGRAM OBJECTIVE

To help students transition smoothly from campus life to professional work environments by building:

**1. Workplace behaviour awareness**

**2. Professional communication**

**3. Ownership mindset**

**4. Accountability & Responsibility**

**5. Emotional discipline**

**6. Team behaviour**

The Goal is:

**Workplace-ready  
Graduates from Day 1.**

# PROGRAM FORMAT

Total Duration: 24 Hours

## Delivery Options

### Bootcamp Model

3-4 Day Intensive Program

### Semester Model

Delivered across 6-8 weeks

## Audience

- Final year students
- Engineering
- BBA / BCom
- Hospitality
- Professional courses Students

# PROGRAM STRUCTURE

The program is divided into structured modules:

- 1. Understanding workplace expectations*
- 2. Becoming Someone Others can depend on*
- 3. Communicating so you are clearly Understood*
- 4. Writing, Messaging and Speaking like a Professional*
- 5. Working with People without Losing your Calm*
- 6. Managing Time, Deadlines and Work Pressure*
- 7. Speaking Confidently with Seniors, Peers and Teams*
- 8. Staying Professional Under Stress and Pressure*
- 9. Influencing Others Without Authority*
- 10. Thinking Beyond Your Job Role*
- 11. Talking Ownership of Your Career Growth*
- 12. Transition from Student to Professional*



# WORKBOOK BASED LEARNING

*Each student receives a structured workbook containing:*

Real workplace scenarios

Reflection exercises

Behaviour mapping

Communication exercises

Personal action plans



*Students actively write, reflect, and participate.*

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*This ensures deeper learning and retention.*

# TRAINER LED - DELIVERY

Real workplace examples

Interactive activities

Guided reflection

Behaviour correction

Professional Simulation



Programs are delivered by **Certified Facilitators** trained in structured delivery, certified by Icarians Quality Council.

*This ensures consistency and quality.*

# DELIVERY MODELS

Total Duration: 24 Hours

**Batch Size Recommendation**

Ideal: 40–60 students

***Bootcamp Model***

**Option A:** 3 Days × 8 hours

**Option B:** 4 Days × 6 hours

**Option C:** 6 Days × 4 hours

***Semester Model***

12-Week Professional  
Readiness Module

**12 weeks | 2 hours per week. | Total: 24 hours**

# LEARNING OUTCOMES

After the program, students will:

- *Corporate-Ready Professionals*
- *Enhanced Employability*
- *Handle feedback and pressure*
- *Work responsibly in teams*
- *Manage deadlines*
- *Think beyond job roles*

**With  
Student  
Certification**



# MASTER TRAINERS



**Srijitha Mohan**

Master Trainer &  
Facilitator



**Ritika Rana**

Training Consultant &  
Content Creator



**A. Rajput**

Program Architect,  
Organizational Strategist



**Dr. Shivani**

Master Trainer &  
Training Consultant



**Dr. Kavya Nair**

Global L&D Consultant  
& Leadership Coach



**Shashank**

Associate  
Program Trainer

# LET'S SHAPE THE FUTURE

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Visit us at

[www.icarians.net](http://www.icarians.net)

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For Questions

+91 - 9555-07-9555

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WhatsApp Support

+91 - 8585-966-966

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Email

[Trainers@icarians.net](mailto:Trainers@icarians.net)

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**"Preparing Students for  
the Real Workplace  
Expectations.**

**Not just the interview."**

